Pasha Brand’s wholly owned subsidiary, BC Craft Supply Co. Ltd., will assist micro-cultivators through development, licensing, testing, and distribution of craft cannabis products, in exchange for a guaranteed supply agreement with each micro-cultivator. Under the Health Canada framework, each micro-cultivator will be able to legally process approximately 500 kilograms of dried flower per year. For every 150 micro-cultivators BC Craft secures, up to 75,000 kilograms of world-class craft cannabis could be available to the market via Canada’s regulated supply chain.

**OVERVIEW**

- BC Craft’s dedicated client services team ensures the micro cultivator obtains license from Health Canada.
- Each cultivator produces 500 KG/year and sells to BC Craft at $6.50 per gram. $3,250,000
- On track for 150 micro cultivators with annual production of 75,000 KG.

- Tests the flower with industry leading technology to ensure it’s top-line quality and packages the products for distribution.
- Sells premium craft cannabis to Southern Glazer for distribution at $15.00 per gram.
- Per 150 micro cultivator at 75,000 KG/year at $13.00 per gram. $975,000,000

- Distributes to liquor and cannabis control boards of all 10 provinces
- Largest alcohol distribution company with over $20B in revenue in 2018.

- Retails the premium craft cannabis at $21.00 per gram.
- 75,000 KG/year at $21.00 per gram. $1,575,000,000

**LICENCED PRODUCERS ALONE CANNOT KEEP UP WITH CONSUMER DEMAND.**

**How Could Craft Growers Solve the Supply Concern?**

By nature, craft growers are much smaller in size than LPs, and operate in a central hub facility.

150 MICRO-CULTIVATORS would produce 75,000 kg of cannabis annually, putting it on the same competitive field as 55 LPs.

**What makes craft growers unique?**

- Focus on high quality over mass produced volume.
- Premium products also bring in higher margins.

Our team of industry experts offers craft cultivators one-on-one support for growing techniques, quality assurance, facility design, security clearances, health and safety standard compliance, staff training, product distribution and more.

---

**Security**
- Perimeter barriers
- Security cameras
- Key card locks
- Intrusion alarm
- Secure storage space
- Intrusion alarm
- Backup power

**Quality Assurance**
- Quality Assurance Infrastructure
- Analytical Testing
- Safety Requirements
- Packaging Compliance

**Distribution**
- Established Distribution Network
- Partnership with Southern Glazer, North America’s largest alcohol distributor

**Reporting**
- Good Production Practices (GPP)
- Standard of Procedure (SOP)
- Reporting and Tracking Systems
- Fulfill infrastructure and equipment requirements